## ORDER

Order / Rev: Orders

36902

Alt Order #:

08837641

Product Desc:

OCEQUERA/CON/DEM

Estimate:

1560

Flight Dates:

08/28/12 - 09/03/12

Original Date / Rev:

08/17/12 / 08/17/12

Order Type:

**GENERAL** 

KLAS

Primary AE:

Sales Office:

Sales Region:

K-WAS

Mike Jones

National

Agency

Name:

**GMMB** 

**Buying Contact:** 

Billing Contact:

1010 Wisconsin Ave NW

Washington, DC 20007

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

15%

Cash

Broadcast

EOM/EOC

Advertiser

Name:

Oceguera, John CD3

Demographic: Product Codes: A35+

PO1

LV1

Order Separation:

Advertiser External ID:

New Business Thru:

Agency External ID:

Revenue Codes: AGY, POL, CAND

Priority:

**Totals** 

Month	# Spots	Gross Amount	Net Amount	Rating 0.00	
September 2012	11	\$10,000.00	\$8,500.00		
Totals	11	\$10,000.00	\$8,500.00	0.00	

00:15:00

Bill Plan

Start Date End Date # Spots Gross Amount Net Amount 08/27/12 09/03/12 11 \$10,000.00 \$8,500.00

**Account Executives** 

Account Executive Sales Office Sales Region Start Date / End Date Order % Start Of Order - End Of Order 100% Mike Jones

Total Order Share Share 30% \$10,000.00 KLAS

100% \$33,333.33 Market

Competitive Share	Share	Total		
CABLE	0%	\$0.00		
KBLR	0%	\$0.00		
KFBT	0%	\$0.00		
KINC	0%	\$0.00		
KTNV	25%	\$8,333.33		
KTUD	0%	\$0.00		
KVBC	0%	\$0.00		
KVVU	5%	\$1,666.67		
KVWB	0%	\$0.00		
LV1	0%	\$0.00		
UNKWN	0%	\$0.00		

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
1	8	09/03/12	09/03/12	8 News Now 6a M 8 News Now 6a M		6-7a	M	:30	1	\$1,100.00LV1	0.00 NM	1	\$1,100.00
	8 NE	WS NOW A	T 7AM								- 1		
	5	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	leek: (	08/28/12	09/03/12	M	1	\$1,100.00	0.00						
2	8	09/03/12	2 09/03/12	CBS This Morning		7-9a	М	:30	2	\$900.00LV1	0,00 NM	2	\$1,800.00

Print Date: 08/17/12 13:25:13 Page 2 of 2

KLAS

Order / Rev:

36902

Advertiser:

Oceguera, John CD3

Alt Order #:

08837641

Product Desc:

OCEQUERA/CON/DEM

Flight Dates:

08/28/12 - 09/03/12

Estimate:

1560

CR   Start   End   Inventory Code   Break   Start/End Time Days   Len Spots   Rate Pri Rtg Type Spots   Amount CSS Time   CSS Time   Start Date   End Date   Misekdaws   Spots/Wisek   Rate   Rating   CSS Sunday Morning			a				<b>-</b>	•	
Westex 09/28/12   09/03/12   05	Ln Ch Start End CBS THIS MORNING	Inventory Code Break	Start/End	Time Days	Len Spots	Rate Pri	Rtg Type_	Spots	Amount
3   8   098/22/12 098/22/12 CBS News Sunday Morning   CBS Sunday Mornin									
Size   Date   End Date   Social   Secretary   Secret					:30 1	\$1,200.00LV1	0.00 NM	0	\$0.00
Start Date   End Date   Moleckdays   Spots/Week   Rate   Ration   1 to 200.00	ODE MEIAIC CUMDAY MODI								
See No.   Color   Co			Rate	Rating					
1   8   0822/172-09/02/12   28   News Sunday Moming   CBS Sunday Mon   Sae M6 8.2,8.3,8.4   [DA]									
Soe MG 8 2,8.3,8.4   [DA]	Spot Ch Date Range D	Description Star	t/End Time	<u>v</u>	<u>/eekdays</u> <u>L</u>				
IDA	1 8 08/27/12-09/02/12 C	CBS News Sunday Moming CBS	S Sunday Mori	-	Su	:30 <del>(\$1,200.00)</del>	0.00 <i>NM</i>		
## 8 08/28/12 09/03/12 8 News Now Noon M-F CM 12-1230p MTNTF :30 1 \$650.00 LV1 0.00 NM 1 \$650.00    **SNEWS NOW AT NOON Start Date									
8 NEWS NOW AT NOON Start Date Week: 08/28/12   09/03/12   8 News Now 4p M-F   1   \$550.00   0.00    N 5 8 08/28/12   09/03/12   8 News Now 4p M-F   (4:30 PM-5:00 PM)  8 NEWS NOW AT 4PM & 430 PM  8 NEWS NOW AT 11PM  9 NEWS NOW AT 11PM  8 NEWS NOW AT 11PM  8 NEWS NOW AT 11PM  8 NEWS NOW AT 11PM  9 NEWS NOW AT 11PM  1 S1,700.00  8 NEWS NOW AT 11PM  8 NEWS NOW AT 11PM  8 NEWS NOW AT 11PM  9 NEWS NOW AT 11PM  8 NEWS NOW AT 11PM  8 NEWS NOW AT 11PM  9 NEWS NOW AT 11PM  1 S1,700.00  8 NEWS NOW AT 11PM  1 S1,700.00  8 NEWS NOW AT 11PM  9 NEWS NOW AT 11PM  1 S1,700.00  8 NEWS NOW AT 11PM  1 S1,700.00  9 NEWS NOW AT 11PM  1 S1,700.00  9 NEWS NOW AT 11PM  1 S1,700.00  1 S1,700	<del></del>	9 Nove New Neen M.E. CM	12-1230p	MTUTE	-30 -	\$650,001.\/1	0.00 NM	4	\$650.00
Start Date   Meek days   Ord 28/12   Ord	4 6 00/20/12 05/05/12		12-1230p	141 66 1 6	.50	Ψ000.00ΕΨ1	0.00 11141	•	ψ030.00
N   S   08/28/12   09/03/12   N   S   09/03/12   N   S   Nows Now 4p M-F   CM   4-5p   MTWTF   30   1 \$900.00 LV1   0.00 NM   1 \$900.00	8 NEWS NOW AT NOON								
N 5									
8 NEWS NOW AT 4PM & 430PM Start Date							0.00.1/14		
Sizer Date   End Date   Weekdays   Spots/Week   Rate   Septiment	N 5 8 08/28/12 09/03/12		•		:30	\$900.00LV1	0.00 NM	1	\$900.00
Start Date   End Date   Weekdays   Spots/Week   Rate   \$900.00	8 NEWS NOW AT 4PM & 43	·	(4.30 FIVI-3.0	O FIVI)					
N   S   08/28/12   09/03/12   8   News Now 5-630p M-RCM   8   News Now 5-630p M-F   8   News Now 5-630p M-F   8   News Now S-630p M-F   8   News Now S-630p M-F   8   News Now S-630p M-F   1   1,250.00   N   1   1,250.00   N   1   1,250.00   N   1   1,250.00   N   2   N   N   N   N   N   N   N   N			Rate	Rating					
8 News Now ROTATION Start Date End Date Weekdays Spots/Week Rate Week: 08/28/12 09/03/12 8 News Now 11p M-F 8 NEWS NOW AT 11PM Start Date End Date Weekdays Spots/Week Rate Week: 08/28/12 09/03/12 8 News Now 11p Sa/SuCM 11-1135PSS :30 1 \$1,700.00LV1 0.00 NM 3 \$1,950.00 8 8 09/01/12 09/02/12 8 News Now 11p Sa/SuCM 11-1135PSS :30 1 \$750.00LV1 0.00 NM 3 \$1,950.00 8 NEWS NOW AT 11PM-WKND Start Date End Date Weekdays Spots/Week Rate Week: 08/28/12 09/02/12 8 News Now Sa/Su 11p 8 NEWS NOW AT 11PM-WKND Start Date End Date Weekdays Spots/Week Rate Week: 08/27/12 09/02/12 8 News Now Sa/Su 11p 8 NEWS NOW AT 11PM-WKND Start Date End Date Weekdays Spots/Week Rate Week: 08/27/12 09/02/12 8 News Now 11p Sa/Su 11-1135PSS :30 1 \$750.00LV1 0.00 NM 3 \$1,950.00 Spot Ch Date Range Description Start/End Time 1 \$750.00 0.00 Spot Ch Date Range Description Start/End Time 1 \$750.00 0.00 Spot See MG 8 2,8 3,8 4 [DA] [DA] 2 8 08/28/12-09/03/12 Live w/Kelly 9-10a MTWThF :30 \$650.00 0.00 NM 4 8 08/28/12-09/03/12 Live w/Kelly 9-10a MTWThF :30 \$650.00 0.00 NM 4 8 08/28/12-09/03/12 Live w/Kelly 9-10a MTWThF :30 \$650.00 0.00 NM 4 8 08/28/12-09/03/12 Live w/Kelly 9-10a MTWThF :30 \$650.00 0.00 NM 5 NM 6 NG of 3.1,8.1 N 9 8 08/28/12 08/31/12 8 News Now Noon M-F CM 12-1230p -TWTF :30 1 \$650.00LV1 0.00 NM 1 \$650.00 NM 6 News Now Noon M-F CM 2-1230p -TWTF :30 1 \$650.00LV1 0.00 NM 1 \$650.00 NM 6 News Now Noon M-F CM 2-1230p -TWTF :30 1 \$650.00LV1 0.00 NM 1 \$650.00 NM 6 News Now Noon M-F CM 2-1230p -TWTF :30 1 \$650.00LV1 0.00 NM 1 \$650.00 NM 6 News Now Noon M-F CM 2-1230p -TWTF :30 1 \$650.00LV1 0.00 NM 1 \$650.00 NM 6 News Now Noon M-F CM 2-1230p -TWTF :30 1 \$650.00LV1 0.00 NM 1 \$650.00 NM 6 News Now Noon M-F CM 2-1230p -TWTF :30 1 \$650.00LV1 0.00 NM 1 \$650.00 NM 6 News Now Noon M-F CM 2-1230p -TWTF :30 1 \$650.00LV1 0.00 NM 1 \$650.00 NM 6 News Now Noon M-F CM 2-1230p -TWTF :30 1 \$650.00LV1 0.00 NM 1 \$650.00 NM 6 News Now Noon M-F CM 2-1230p -TWTF :30 1 \$650.00 0.00 NM 6 News Now Noon M-F CM 2-1230p -TWTF	Week: 08/28/12 09/03/12	MTWTF 1	\$900.00	0.00			· · · · · · · · · · · · · · · · · · ·		
S   S   S   S   S   S   S   S   S   S	N 6 8 08/28/12 09/03/12	•	5-630p	MTWTF	:30	1 \$1,250.00LV1	0.00 NM	1	\$1,250.00
Start Date   End Date   O9/03/12   Weekdays   MTWTF   1 \$1,250.00   O.00	S NEWS NOW POTATION	8 News Now 5-630p M-F							
Week: 08/28/12   09/03/12   News Now 11p M-F		Weekdays Spots/Week	Rate	Rating					
8 NEWS NOW AT 11PM    Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00									
8 NEWS NOW AT 11PM Start Date End Date Weekdays Spots/Week Rate Week: 08/28/12 09/03/12 09/03/12 N 1 \$1,700.00 0.00  8 8 09/01/12 09/02/12 8 News Now 11p Sa/SuCM 11-1135PSS :30 1 \$750.00LV1 0.00 NM 3 \$1,950.00 8 News Now Sa/Su 11p  8 NEWS NOW AT 11PM-WKND  Start Date End Date Weekdays Spots/Week Rate Week: 08/27/12 09/02/12SS 1 \$750.00 0.00  Spot Ch Date Range Description Start/End Time 1 8 08/27/12-09/02/12 8 News Now 11p Sa/Su 11-1135PSaSu :30 (\$750.00 0.00 NM 500 NM 5	7 8 09/03/12 09/03/12	8 News Now 11p M-F CM	11-1135p	M	:30	\$1,700.00LV1	0.00 NM	1	\$1,700.00
Start Date   End Date   Weekdays   Spots/Week   Rating   09/03/12   09/03/12   09/03/12   1 \$1,700.00   0	O NIENAC NIONALAT 11DM	8 News Now 11p M-F							
Week: 08/28/12         09/03/12         M         1 \$1,700.00         0.00           8 8 09/01/12 09/02/12 8 News Now 11p Sa/SuCM 11-1135P        SS :30 1 \$750.00 LV1 0.00 NM 8 News Now Sa/Su 11p         3 \$1,950.00           8 NEWS NOW AT 11PM-WKND Start Date Week: 08/27/12 09/02/12 09/02/12 09/02/12 09/02/12 09/02/12 News Now 11p Sa/Su 11-1135P         Rating Now Rate Rate Rating Now 12p Sa/Su 11-1135P         Rating Now Rate Rate Rate Rate Rate Rate Rate Rate		Weekdays SnotsWeek	Rate	Rating					
8 News Now Sa/Su 11p 8 NEWS NOW AT 11PM-WKND Start Date End Date Weekdays Spots/Week Rate (Week: 08/27/12 09/02/12SS 1 \$750.00 0.00  Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 8 08/27/12-09/02/12 8 News Now 11p Sa/Su 11-1135PSaSu :30 (\$750.00) 0.00 NM See MG 8.2,8.3,8.4 [DA] 2 8 08/28/12-09/03/12 Live w/Kelly 9-10a MTWThF :30 \$650.00 0.00 NM									
8 NEWS NOW AT 11PM-WKND  Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week: 08/27/1/2   09/02/12	8 8 09/01/12 09/02/12	8 News Now 11p Sa/SuCM	11-1135P	SS	:30	1 \$750.00LV1	0.00 NM	3	\$1,950.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating		•							
Week:         08/27/12         09/02/12        SS         1         \$750.00         0.00           Spot         Ch Date Range         Description         Start/End Time         Weekdays         Length         Rate         Rtg         Type           1         8 08/27/12-09/02/12 8 News Now 11p         Sa/Su         11-1135P        SaSu         :30         (\$750.00)         0.00         NM           See MG 8.2,8.3,8.4         [DA]         [DA]         MTWThF         :30         \$650.00         0.00         NM           ⊕ MG for 3.1,8.1         3         8 08/28/12-09/03/12 Live w/Kelly         9-10a         MTWThF         :30         \$650.00         0.00         NM           ⊕ MG for 3.1,8.1         4         8 08/28/12-09/03/12 Live w/Kelly         9-10a         MTWThF         :30         \$650.00         0.00         NM           № MG for 3.1,8.1         News Now Noon M-F         CM         12-1230p         -TWTF         :30         \$650.00 LV1         0.00         NM         1         \$650.00         NM         1         \$650.00 <td< td=""><td>• • • • • • • • • • • • • • • • • • • •</td><td></td><td>Boto</td><td>Doting</td><td></td><td></td><td>·</td><td></td><td></td></td<>	• • • • • • • • • • • • • • • • • • • •		Boto	Doting			·		
Spot Ch Date Range         Description         Start/End Time         Weekdays         Length         Rate         Rtg Type           1         8 08/27/12-09/02/12 8 News Now 11p Sa/Su         11-1135P        SaSu         :30 (\$750.00)         0.00 NM           See MG 8.2,8.3,8.4 [DA]         [DA]         mtwthf         :30 \$650.00         0.00 NM           ⊕ MG for 3.1,8.1         mtwthf         :30 \$650.00         0.00 NM           ⊕ MG for 3.1,8.1         mtwthf         :30 \$650.00         0.00 NM           ⊕ MG for 3.1,8.1         mtwthf         :30 \$650.00         0.00 NM           ⊕ MG for 3.1,8.1         mtwthf         :30 \$650.00         0.00 NM           ⊕ MG for 3.1,8.1         mtwthf         :30 \$650.00         0.00 NM           ⊕ MG for 3.1,8.1         mtwthf         :30 \$650.00         0.00 NM           ⊕ MG for 3.1,8.1         mtwthf         :30 \$650.00         0.00 NM           ⊕ MG for 3.1,8.1         mtwthf         :30 \$650.00         0.00 NM           ⊕ MG for 3.1,8.1         mtwthf         :30 \$650.00         0.00 NM           ⊕ MG for 3.1,8.1         mtwthf         :30 \$650.00         0.00 NM           ⊕ MG for 3.1,8.1         mtwthf         :30 \$650.00									
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2 8 08/28/12-09/03/12 Live w/Kelly 9-10a MTWThF :30 \$650.00 0.00 NM									
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3 8 08/28/12-09/03/12 Live w/Kelly 9-10a MTWThF :30 \$650.00 0.00 NM			Ju	,,,	• • • • • • • • • • • • • • • • • • • •	.00 4000.00	0.00 11		
		ive w/Kelly 9-10	Оа	М	TWThF	:30 \$650.00	0.00 NM		
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8 News Now Noon M-F Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/27/12 09/02/12 -TWTF 1 \$650.00 0.00	<b>™</b> MG for 3.1,8.1								
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 08/27/12         09/02/12         -TWTF         1         \$650.00         0.00	N 9 8 08/28/12 08/31/12		12-1230p	-TWTF	:30	1 \$650.00LV1	0.00 NM	1	\$650.00
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